



The Association of Kansas Theatre

presents . . .

1990 Convention

“Sharing Kansas Theatre”

**Sixteenth Annual Convention
Manhattan, Kansas
February 16–18, 1990**

Message from the President of AKT, Dr. Lendley Black . . .

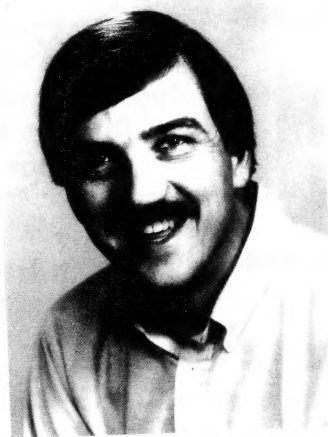
On behalf of the AKT Board of Directors, I welcome you to Manhattan for the 16th Annual Association of Kansas Theatre Convention! Our major purpose for this gathering is to get to know better the people of AKT and to work with you to re-examine AKT and why it exists.

According to our AKT Constitution, one of our primary goals is "to put theatre in touch with one another for mutual growth and support." Any conference accomplishes this to a certain degree. This particular convention however, with the theme "Sharing Kansas Theatre", attempts to go beyond the usual benefit of a meeting. We want to take a hard look this year at some very basic questions about this organization and together plan how we can best help each other be what we want to be. We also intend to learn a few things about theatre, see some good theatre, and have a lot of fun in the process.

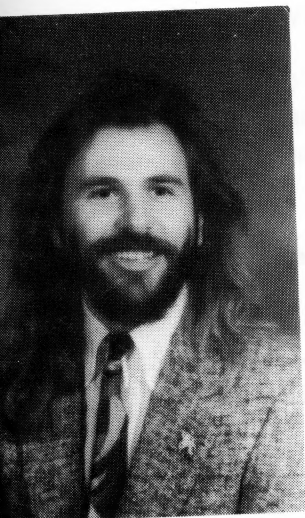
I would like to thank Phil Kinen for his hard work and leadership as chair of this year's convention and the people of Manhattan, especially Carl Hinrichs for helping us pull everything together.

Thank you for coming. I hope you have a wonderful weekend sharing Kansas Theatre.

Sincerely,
Lendley Black, President



Meetings from the Convention Chairman, Philip Kinen . . .



Welcome to the 1990's! Welcome to Manhattan! Welcome to the 16th annual convention of Kansas Theatre!

Traditionally, conventions have been planned around a major event or guest. This year, however, we are looking at one of our own state commodities and developing our central theme on you and your theatre program. Thus, we begin "Sharing Kansas Theatre."

Oh sure, we have plays planned, great guest speakers to entertain, and some special presentations to make this weekend memorable. But our center attraction is you. We have geared the convention to focus on your achievements, your needs, and how to go about fulfilling those needs. We learn from each other's successes.

Therefore, extend yourself and visit with others. Share your experiences. Above all, have fun. Strengthen your program by gaining from other's strengths. Make Kansas Theatre strong.

Along with that, get to know the board members of AKT, your Division Chair and the members in your division. Pass along the information you have gained from the convention and help strengthen AKT. A strong AKT can only benefit you and your theatre program.

Hey, why are you wasting your time reading this letter! You can read this at home on Monday! Look up and introduce yourself to that person next to you. Who knows? He may just turn around the way you look at theatre.

Have a great time in Manhattan.

Sincerely,
Philip Kinen

Registration — University Inn Lobby

How to Use the Kansas K–12 Curriculum Guide — Jeanne Klein, Children's Theatre Chairman and Philip Kinen, Secondary Education Chairman — University Inn Ballroom.

The new Kansas K–12 State Curriculum Guide and Resource Manual will be available soon from the Kansas State Department of Education. This workshop will be a working session to discuss how individual theatre practitioners can use and adapt the Kansas Curriculum to their local school districts and/or community theatres.

Granting A Wish — John Biggs, Manhattan Arts Council — University Inn Ballroom.

What theatre could possibly survive without some sort of grant? John Biggs, Director of the Manhattan Arts Council, will discuss available grants to theatres and artists and how to apply for them.

Division Meetings — Locations to be announced. Each division will meet to evaluate the year and discuss their future needs.

Community Theatre: Jackie Hinton (Theatre Atchison), Chair

Denny Vick (Hutchinson Community Theatre), Chair-Elect

Children's Theatre: Jeanne Klein (Kansas University, Lawrence), Chair

Professional: Repha Buckman (Tri-Crown Enterprises, Sterling), Chair

Secondary Schools: Terry Simmons–Lee (Walton, KS), Chair

Philip Kinen (Pioneer Trail Junior High, Olathe), Chair-Elect

University/College: Diane DeFranco–Kling (Sterling College), Chair

Dinner

Opening Ceremonies and General Business Meeting — University Inn Ballroom.

—Welcome from Manhattan Dignitaries

—Welcome from Philip Kinen, 1990 Convention Chairman

—Welcome and Business Meeting conducted by Lendley Black, President of AKT

—Executive Director's Report, John Gedraitis, Executive Director of AKT

—AKT Going Into the Future, Lendley Black

Setting Goals — Guest Speaker: Marcia McFarland, Associate Professor of Extension 4-H, Kansas State University — Univeristy Inn Ballroom.

Planning A New Decade of Kansas Theatre — University Inn Ballroom.

This forum for all AKT members will be led by Marcia McFarland and the AKT Board to discuss and plan the direction of AKT and its members for the 1990's.

The Kansas Character — University Inn Ballroom.

A one act play written by Norman Fedder, playwright and KSU playwriting instructor, featuring seven historical Kansans performed by members of AKT.

Afterglow — University Inn Ballroom.

(Cash Bar) Admission open to convention registrants



Saturday, February 17

- 8:00–5:00 **Registration** — University Inn Lobby
- 8:30–11:00 **The Principles of Playwriting: An Improvisatory Approach** — Norman J. Fedder, playwright and KSU playwriting instructor — Nichols Hall, KSU campus.
An illustration of playwriting principles through examples of dramatic conflict improvised by the participants.
- 9:00–11:00 **Costume Arts Workshop** Marta Gilberd, KSU Theatre Costumer — Costume Shop, Nichols Hall, KSU campus.
Innovative ways of manipulating costume materials by dying and painting fabrics. A demonstration of Hexilight, the new non-toxic plastic material.
- 9:00–10:30 **Inside-Out Marketing** — Rick Von Feldt — University Inn Ballroom.
It happens every show. We allocate valuable dollars for marketing. We choose our marketing avenues such as newspaper, flyers, or radio. The marketing runs. Yet, somehow the seats never quite fill up. And we wonder, why? We know we can't spend more money — but could we spend it wiser? Rick Von Feldt, former marketing director of Topeka Civic Theatre and currently a popular marketing consultant for theatres throughout the midwest, returns this year with another exciting and energetic workshop. Rick will discuss Inside-Out Marketing — a successful plan that spends your marketing dollars on those individuals who are most likely to attend your theatre. Rick will show you who these individuals are and HOW TO REACH THEM and will discuss the SIX LEVELS OF PRIORITY marketing.
- 9:00–12:00 **Getting Your Musical Act Together** — Opening Night Theatre Company, Linda Haynes Uthoff, Producer and Edith Hinrichs, Director — Dance Studio, Nichols Hall, KSU campus.
From selecting the right show to opening curtain, the Opening Night Theatre Company will present what you need to know about producing a musical.
- 10:30–12:00 **Make Friends with the Media** — John Gedraitis, AKT Executive Director — University Inn Ballroom.
A nuts and bolts approach to publicizing a production.
- 11:30–1:00 **Lunch** — Visit the restaurant in the University Inn or one of the many fine establishments in Manhattan.
- 1:00–3:30 **Good** — A special presentation of the KSU Theatre Department, directed by Kate Anderson — Nichols Hall Theatre.
Tickets may be picked up at the box office in Nichols Hall.
- 3:30–4:30 **Colin Anderson**, Australian instructor, Washburn University — Nichols Hall Theatre.
Directly following Good, Colin Anderson along with John Hunter of Washburn University, will discuss an international exchange program with the United States and Australia. Mr. Anderson will also share some fascinating theatre trends that have been developed in “the down under.”
- 4:30–6:00 **“Do I Really Need to Read the Whole Play?”** — Harold Nichols, Head, KSU Department of Speech — Room 311, Nichols Hall, KSU campus.
A workshop on methods of getting high school students and younger undergraduates excited about play analysis.
- 4:30–6:00 **People Management** — Anne Woodmansee, Manhattan Civic Theatre — University Inn Ballroom.
A workshop designed to help you find that all important volunteer and how to keep them excited about your program.

- 6:00-10:00 **Free Time** — Take time to freshen up and have a lovely evening supper at the University Inn restaurant or one of the restaurants in Aggieville. Be sure to invite some old and new friends.
- 10:30 on **Afterglow** — University Inn Ballroom.
(Cash Bar) Admission is open to all convention registrants.



Acknowledgements

KSU Players Organization
Theta Alpha Phi
The KSU Speech Department
Manhattan Chamber of Commerce
Manhattan Arts Council

AKT's basic program and special projects are underwritten in part by:



**Southwestern Bell
Foundation**



This program is presented in part by the Kansas Arts Commission, a state agency, and the National Endowment For The Arts, a federal agency.

Sunday, February 18

- 9:00–11:00 **Division Meetings** — Locations to be announced by Division Chairs. Each division will meet to share ideas that they have learned at the convention and will plan future prospects and projects.
- Community Theatre: Jackie Hinton (Theatre Atchison), Chair
Denny Vick (Hutchinson Community Theatre), Chair-Elect
- Children's Theatre: Jeanne Klein (Kansas University, Lawrence), Chair
- Professional: Repha Buckman (Tri-Crown Enterprises, Sterling), Chair
- Secondary Schools: Terry Simmons–Lee (Walton, KS), Chair
Philip Kinen (Pioneer Trail Junior High, Olathe), Chair-Elect
- University/College: Diane DeFranco–Kling (Sterling College), Chair
- 11:00–1:30 **Awards Banquet and Closing Ceremonies** — University Inn Ballroom.

MENU

Chicken Parmesan
Italian Vegetables
Side of Spaghetti
Salad
Dessert
Iced Tea or Coffee

WELCOME

Lendley Black, President of AKT

PRESENTATION OF AWARDS

Secondary School Theatre Educator Awards — presented by Terri Simmons–Lee, Secondary Education Division Chair

Michelle LeSage, Pretty Prairie High School, Pretty Prairie
Betsy Dutton, Sterling High School, Sterling
Mark Clark, Baldwin High School, Baldwin City
Philip John Kinen, Pioneer Trail Junior High School, Olathe
Maureen Davis, Shawnee Mission North High School, Shawnee Mission

Secondary School Administrator Awards — presented by Philip Kinen, Secondary Education Division, Chair-Elect

Steve Sutton, Deerfield High School
Dean Plagge, Goddard High School
Pioneer Trail Junior High Administrative Team

Award of Merit — presented by Lendley Black

Mayor and City Council of Topeka for their support of the Topeka Performing Arts Center

Steven B. Cathey Award — presented by Lendley Black

Emery Fager, President of the Board of Commerce Bank and Trust Co.
Jim Callaway, President, Kansas Division of Southwestern Bell
Bank of the Southwest, Dodge City, Kansas

Outstanding Achievement in Theatre — presented by Lendley Black

Margaret Goheen, Artistic Director, William Inge Festival
Salina Theatre Guild

Kansas Theatre Hall of Fame — presented by Lendley Black

Norman J. Fedder, Professor, KSU Speech Department

A Special Tribute — presented by Philip Kinen

Dennis Denning, Chairman of the Marymount Theatre Department

CLOSING REMARKS AND ADJOURNMENT

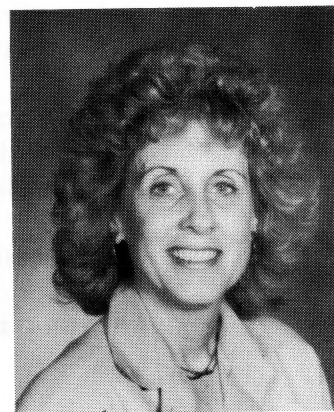
John Hunter, President-Elect of AKT

Our Special Guests

Marcia McFarland

Marcia McFarland is an Associate Professor of Extension 4-H at Kansas State University. Ms. McFarland conducts workshops in the areas of group dynamics, interpersonal communication, teamwork, decision making, and building self-esteem. She has made presentations throughout the country to 4-H, extension, educational groups, and chambers of commerce. She has recently conducted a series of training sessions across Kansas for bank personnel dealing with methods for helping staff and clientele work effectively with organizational change. As a state Extension Specialist, she is involved in training volunteer leaders, parents, and Extension agents in understanding the developmental needs of youth and in working effectively with groups.

Ms. McFarland has her Master's degree in Guidance and Counseling from Wichita State University and has taught in the public school system. She has been asked to speak to AKT to help the organization establish achievable goals.



Colin Robert Anderson

Educated at the University of New South Wales in Newcastle, Australia, Colin is a Senior Lecturer (Full Professor) in Theatre and head of the Theatre Department, Charles Sturt University, Wagga Wagga, New South Wales. Mr. Anderson has an impressive list of productions that include extension work in the areas of acting and directing. In addition to his work at the university, he is the resident comperend performer with the IRTB Military Band. He has also recently completed directing for the Canberra Repertory Society, a professional theatre company in Canberra, Australia. In 1988 Mr. Anderson participated in the Australia-American Arts Dialogue conference at the Kennedy Center, Washington, DC. While here in the states, he acted as an adjudicator and seminar leader at Pullman University, Washington state.

Mr. Anderson has spent the last few weeks in Topeka working with John Hunter at Washburn University. He is busy directing *Emerald City* by David Williamson, one of Australia's best and most prolific playwrights. The production opens at Washburn this Friday, February 16 and runs Saturday, February 17 and next week, February 22-25.



Our Presentations

GOOD

This drama with music by C. P. Taylor and directed by Kate Anderson will be presented by the KSU Theatre Department especially for the AKT convention goers on Saturday, February 17 at 1:00.

“GOOD is a triumphant, wonderful and incandescent evening in the theatre,” wrote critic Clive Barnes in *The New York Post*, and Frank Rich in his *New York Times* review called it, “A flawless display of theatre craft.” Indeed, it’s a play that invites the combining of all the theatre arts. The writing, the interplay of the music and drama, the stark simplicity of staging takes the audience into the complexity of a mind that can deal with warm humanity and chilling horror almost within the same moment.”

“History is a nightmare into which the antihero of GOOD sleepwalks,” is how critic T. E. Kalem of *TIME* magazine began his review. Set in Germany at the time when Hitler has just come into power, the play takes place partly inside the mind of a “good” man, Professor Hadler. Unconsciously, this well-meaning scholar is led into participation in the hell that follows as do the disturbing questions about . . . GOOD.

THE KANSAS CHARACTER

The Kansas Character was written by KSU playwriting instructor Norman Fedder as part of the 1976 bicentennial celebration. AKT is proud to highlight this retrospect into Kansas history by using some of its area wide members as the cast. The interview type one act covers various characters from Kansas history and reflects on its achievements. Anyone interested in obtaining copies and production information should contact Norman Fedder through the KSU Speech Department.

Sally, your interviewer	Jeanne Klein, Lawrence	William Allen White	John Gedraitis, Wichita
James Henry Lane	Rick Averil, Lawrence	Carrie Nation	Diane DeFranco-Kling, Sterling
John J. Ingalls	Lendley Black, Emporia	J. R. Brinkley	Carl Hinrichs, Manhattan
Mary Ellen Lease	Repha Buckman, Sterling	Susannah, a modern artist	Terri Simmons-Lee, Walton



Class AKT

The “Class AKT” booth located in the lobby and under the direction of Theresa Simpson along with the KSU Players’ Association and the Theta Alpha Phi, offers a number of special mementos. Your purchase of these items is one more way that you can help strengthen AKT’s service to theatres and theatre buffs across the state.

We are once again offering the popular commemorative anniversary lithograph “Celebrating 15 Years of Kansas Theatre — 1974–1989.” However, due to their popularity we have a limited number on hand. They make an excellent theatre lobby display, home or office decoration, or a great gift for a friend who shares your interest in the theatre art. Show your pride in AKT and Kansas theatre by taking one home with you.

For added convenience, “Class AKT” accepts Visa and MasterCard for all purchases.

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CONTRIBUTORS

Thanks to the following members
who have demonstrated their support for AKT
by becoming contributing members:

FRIENDS

Jackie Hinton, Atchison, KS

Twink Lynch, Topeka, KS

Charley Oldfather, Lawrence, KS

CONTRIBUTORS

Philip John Kinen, Lenexa, KS

Rick Tyler, McPherson, KS

Karen Seaberg, Atchison, KS



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